



**THERMAL TRANSFER / DIRECT THERMAL**

## **USER'S MANUAL**

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**INDUSTRY LABELS**

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# 1. Introduction

## 1.1 Product Introduction

This printer provides direct thermal printing at user selectable speed of: 2.0, 3.0, 4.0 or 5.0 ips. It accepts roll feed, die-cut, and fan-fold media with gap or black mark. All common bar codes formats are available. Fonts and bar codes can be printed in 4 directions, 8 different alphanumeric bitmap fonts and built-in scalable font capability. You will enjoy trouble free, high throughput for printing labels with this printer.

## 1.2 Compliances

CE Class B:

EN55022: 1998+A1: 2000+A2: 2003

EN55024: 1998+A1: 2001+A2: 2003 IEC 61000-4 Series

EN61000-3-2: 2006 & EN61000-3-3: 1995+A1: 2001

FCC Part 15, Class B

UL, CUL: UL60950-1

C-Tick:

CFR 47, Part 15/CISPR 22 3<sup>rd</sup> Edition: 1997, Class B

ANSI C63.4: 2003

Canadian ICES-003

TÜV/Safety: EN60950-1 / IEC 60950-1

Wichtige Sicherheits-Hinweise

1. Bitte lesen Sie diese Hinweis sorgfältig durch.
2. Heben Sie diese Anleitung für den späteren Gebrauch auf.
3. Vor jedem Reinigen ist das Gerät vom Stromnetz zu trennen. Verwenden Sie keine Flüssig-oder Aerosolreiniger. Am besten eignet sich ein angefeuchtetes Tuch zur Reinigung.
4. Die Netzanschluß-Steckdose soll nahe dem Gerät angebracht und leicht zugänglich sein.
5. Das Gerät ist vor Feuchtigkeit zu schützen.
6. Bei der Aufstellung des Gerätes ist auf sicheren Stand zu achten. Ein Kippen oder Fallen könnte Beschädigungen hervorrufen.
7. Beachten Sie beim Anschluß ans Stromnetz die Anschlußwerte.
8. Dieses Gerät kann bis zu einer Außentemperatur von maximal 40°C betrieben werden.

- |   |
|---|
| <ol style="list-style-type: none"><li>1. HAZARDOUS MOVING PARTS IN CUTTER MODULE. KEEP FINGER AND OTHER BODY PARTS AWAY.</li><li>2. THE MAIN BOARD INCLUDES REAL TIME CLOCK FEATURE HAS LITHIUM BATTERY CR2032 INSTALLED. RISK OF EXPLOSION IF BATTERY IS REPLACED BY AN INCORRECT TYPE.</li><li>3. DISPOSE OF USED BATTERIES ACCORDING TO THE MANUFACTURER INSTRUCTIONS.</li></ol> |
|---|

"ORSICHT"

Explosionsgefahr bei unsachgemäßen Austausch der Batterie. Ersatz nur durch denselben oder einem vom Hersteller empfohlenen nlichen Typ. Entsorgung gebrauchter Batterien nach Angaben des Herstellers.

**WARNUNG!**  
**GEFÄHRLICHE BEWEGLICHE TEILE – FINGER UND ANDERE KÖRPERTEILE FERNHALTEN!**

**VORSICHT!**  
**EXPLOSIONSGEFAHR BEI ERSATZ DER BATTERIE DURCH UNZULÄSSIGEN TYP. VERBRAUCHTE BATTERIEN IMMER VORSCHRIFTSGEMÄSS ENTSORGEN!**

B 급기기  
(가정용 정보통신기기)  
이 기기는 가정용으로 전자파 적합등록을 한 기기로서  
주거지역에서는 물론 모든 지역에서 사용할 수 있습니다.

**Note :**  
**The maximum printing ratio per dot line is 15% for this printer. To print the full web black line, the maximum black line height is limited to 40 dots, which is 5mm for 203 DPI resolution printer and 3.3mm for 300 DPI resolution printer.**

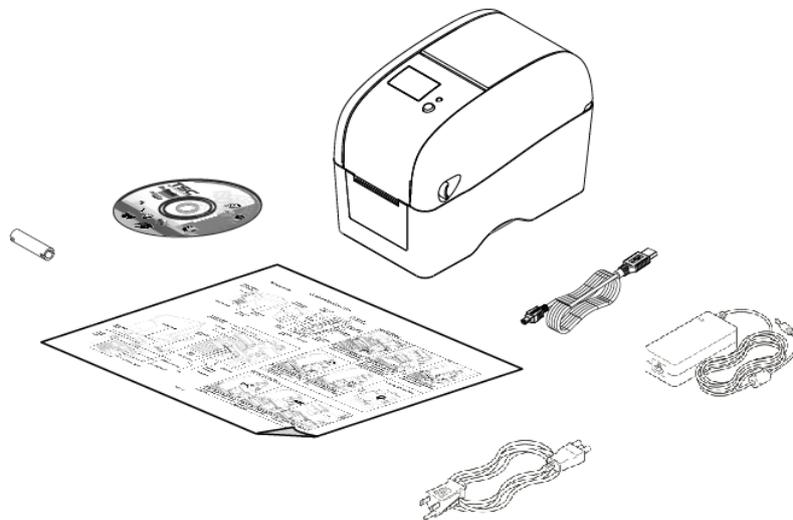
## 2. Operations Overview

### 2.1 Unpacking and Inspection

This printer has been specially packaged to withstand damage during shipping. Please carefully inspect the packaging and printer upon receiving the bar code printer. Please retain the packaging materials in case you need to reship the printer.

Unpacking the printer, the following items are included in the carton.

- One printer unit
- Windows driver CD disk
- One quick installation guide
- One power cord
- One auto switching power supply
- One USB interface cable
- One paper core



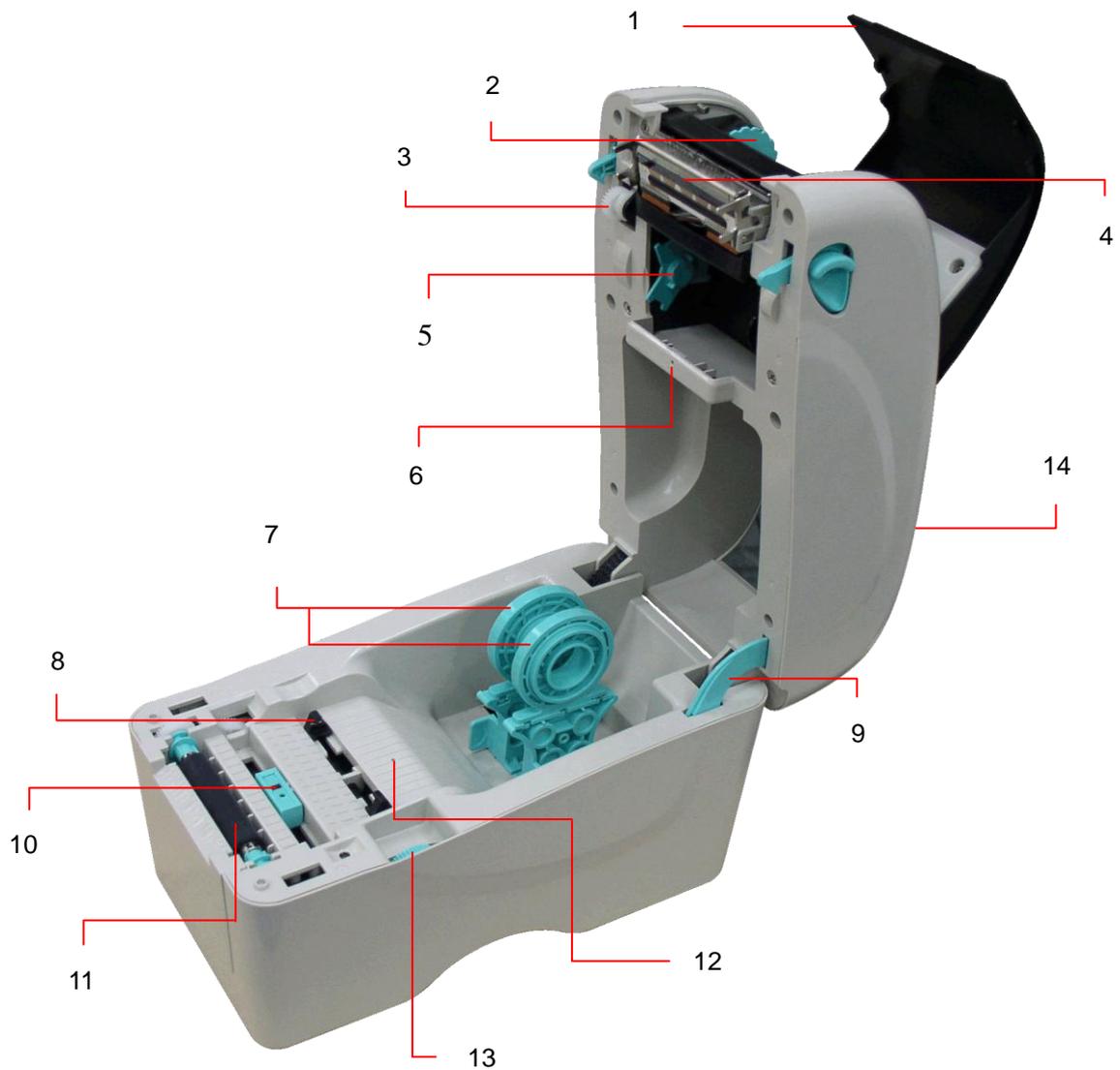
## 2.2 Printer Overview

### 2.2.1 Front View



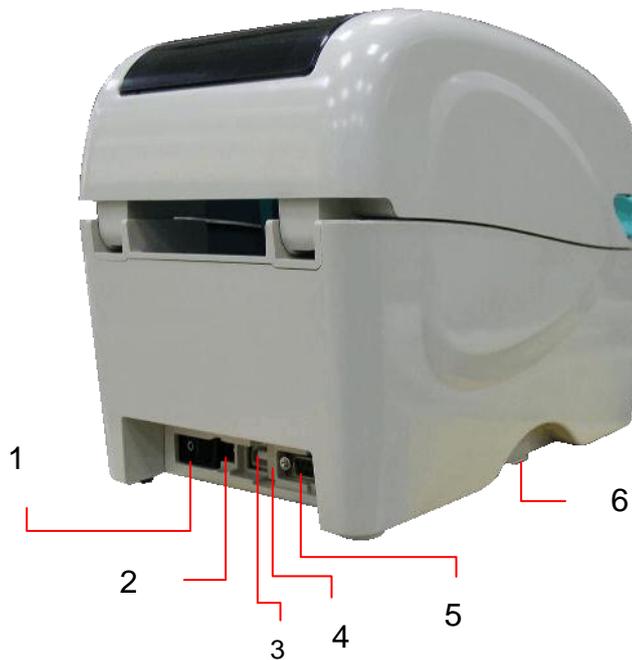
1. LCD display (Factory option)
2. LED indicator
3. Feed button
4. Paper exit chute
5. Media view window
6. Top cover open lever

## 2.2.2 Interior View



1. Ribbon access cover
2. Ribbon rewind hub
3. Ribbon rewind gear
4. Print head
5. Ribbon supply hub
6. Gap sensor (receiver)
7. Media holders
8. Media guide
9. Top cover support
10. Black mark sensor
11. Platen roller
12. Gap sensor (transmitter)
13. Media guide adjuster knob
14. Top cover

### 2.2.3 Rear View



1. Power switch
2. Power jack socket
3. USB interface
4. USB host (Factory option)
5. RS-232C interface / Ethernet interface (Option)
6. SD card socket

**Note:**

\* The interface picture is for reference only. Please refer to the product specification for the interface availability.

\* Recommended MicroSD card specification.

SD card spec	SD card capacity	Approved SD card manufacturer
V1.0, V1.1	MicroSD 128 MB	Transcend, Panasonic
V1.0, V1.1	MicroSD 256 MB	Transcend, Panasonic
V1.0, V1.1	MicroSD 512 MB	Transcend, Panasonic
V1.0, V1.1	MicroSD 1 GB	Transcend, Panasonic
V2.0 SDHC CLASS 6	MicroSD 4 GB	Transcend
- The DOS FAT file system is supported for the SD card.		
- Folders/files stored in the SD card should be in the 8.3 filename format		

## 3. Setup

### 3.1 Setting Up the Printer

1. Place the printer on a flat, secure surface.
2. Make sure the power switch is set to “off”.
3. Connect the printer to the computer with the provided USB cable.
4. Plug the power cord into the AC power cord socket at the rear of the printer, and then plug the power cord into a properly grounded power outlet.

**Note: Please switch OFF printer power switch prior to plug in the power cord to printer power jack.**

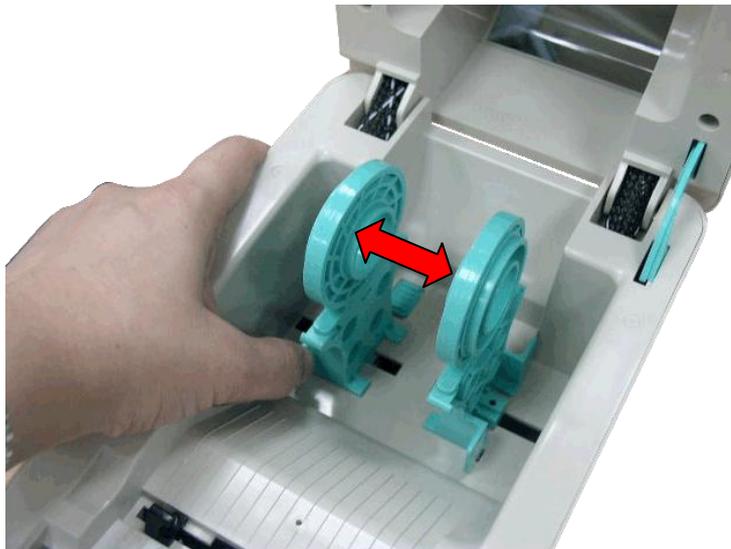
### 3.2 Loading the Media

#### 3.2.1 Loading the Media

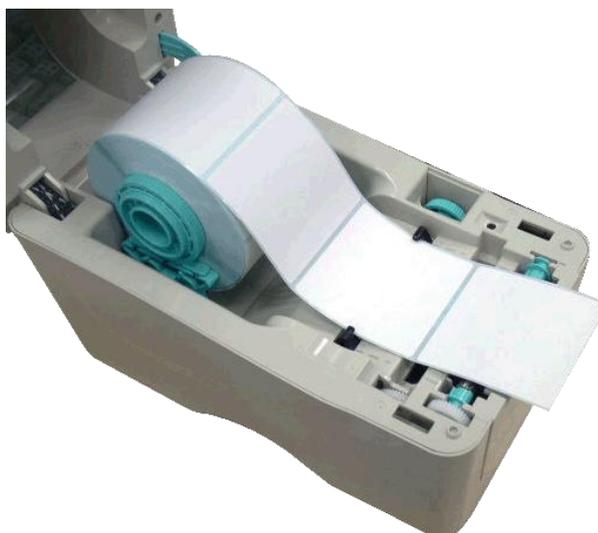
1. Open the printer top cover by pulling the tabs located on each side towards the front of the printer, and then lift the top cover to the maximum open angle.



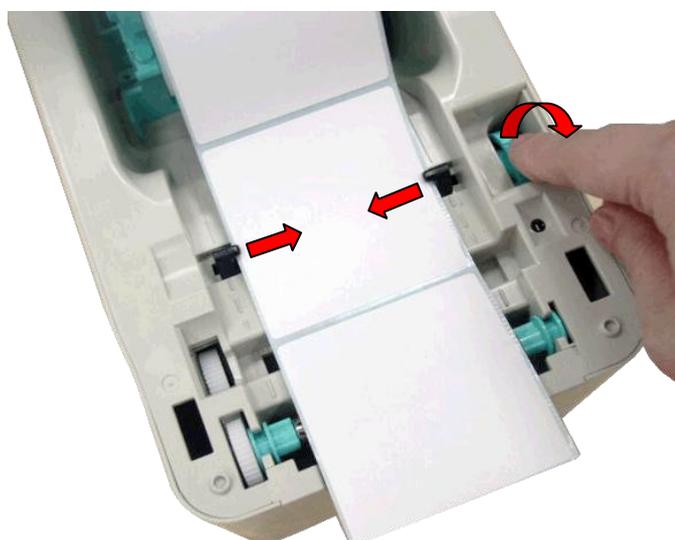
3. Separate the media holders to the label roll width.



4. Place the roll between the holders and close them onto the core. Place the paper, printing side face up, through the media guides, media sensor and place the label leading edge onto the platen roller.



5. Move the media guides to fit the label width by turning the media guide adjuster knob.

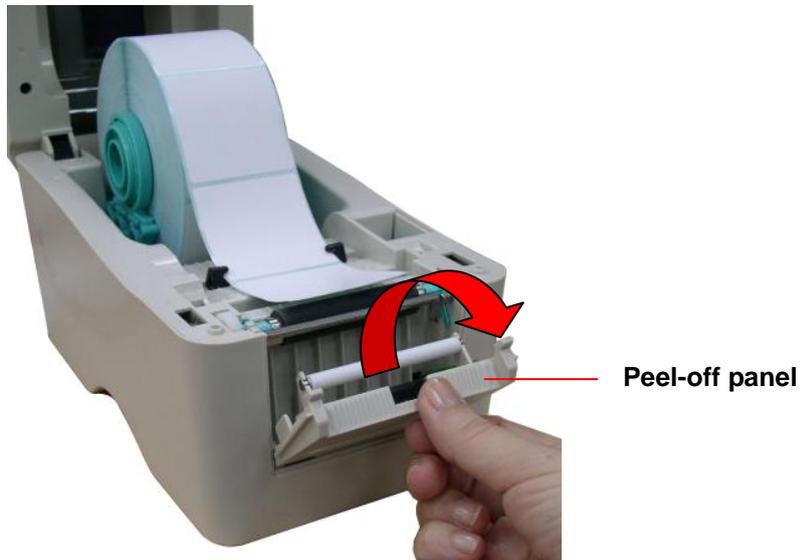


6. Hold the top cover and press the top cover support to disengage the top cover support with lower inner cover. Gently close the top cover. Make sure the cover latches securely.

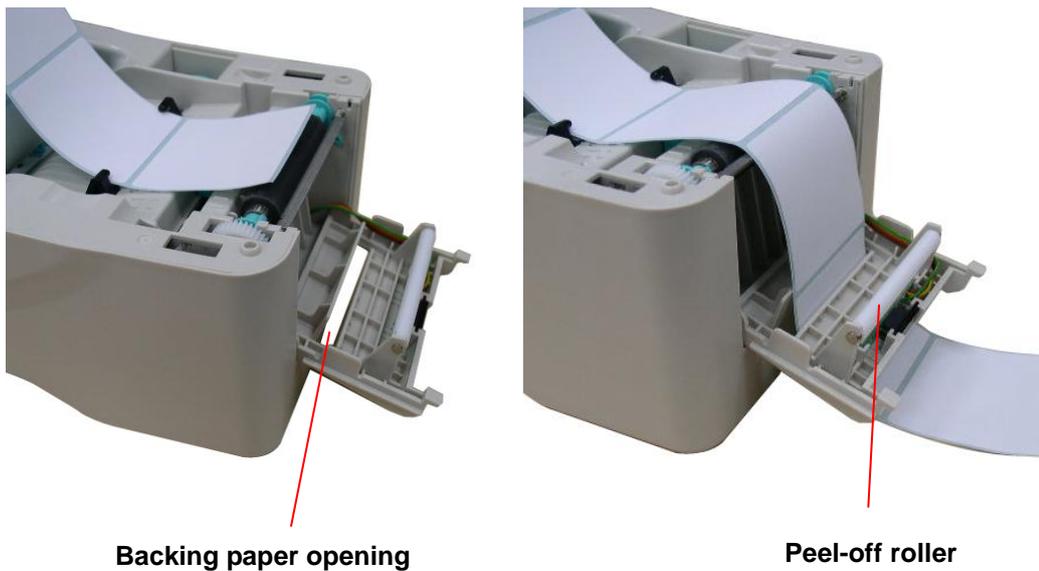


### 3.2.2 Loading Media in Peel-off Mode (Option)

1. Refer to section 3.2.1 to load the media.
2. Open the top cover and peel-off panel after calibrated the sensor.



3. Lead the media through the backing paper opening, beneath the peel-off roller.



4. Push the peel-off panel back to the printer.



5. Close the top cover gently.
6. Press the FEED button to test.

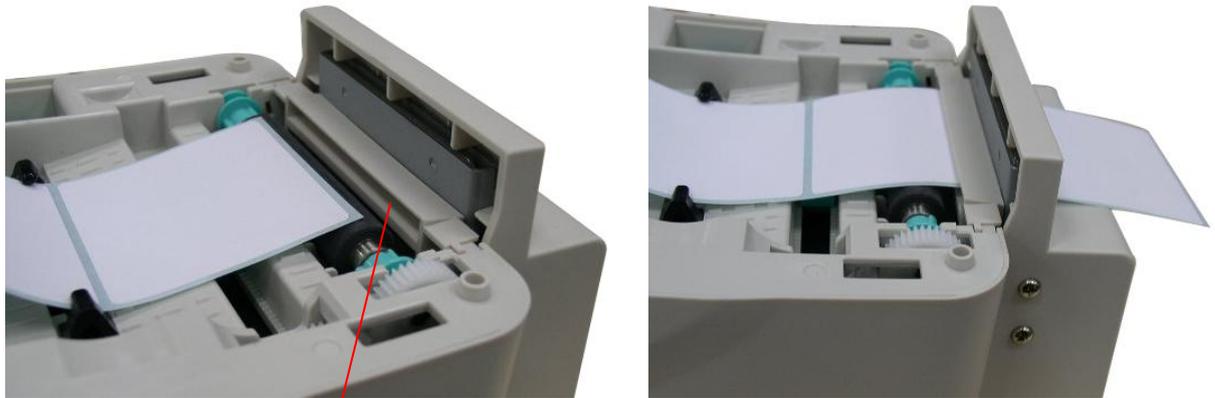


**Note:**

**Please calibrate the gap/black mark sensor when changing media.**

### 3.2.3 Loading Media in Cutter Mode (Option)

1. Refer to section 3.2.1 to load the media.
2. Lead the media through the cutter paper opening.



**Cutter paper opening**

3. Close the top cover gently.

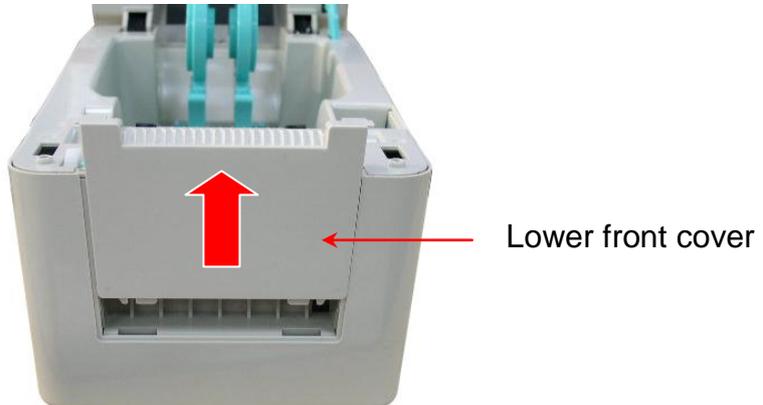


**Note:**

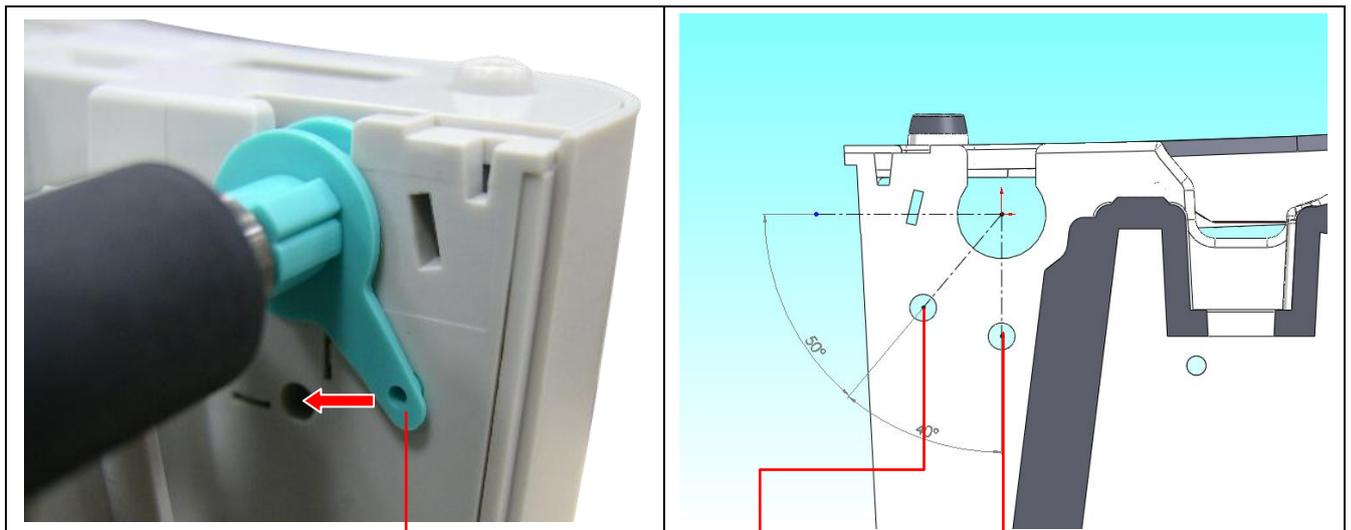
- \* Please calibrate the gap/black mark sensor when changing media.
- \* Regular cutter specification:
  - Full cut: Paper thickness: 0.06 ~ 0.19 mm, 200,000 cuts
  - Partial cut: Paper thickness: 0.06 ~ 0.12 mm, 500,000 cuts
- \* Except for the linerless cutter, all regular/heavy duty/care label cutters DO NOT cut on media with glue.

### 3.2.4 Loading the Thick Media (Thickness is 0.19 mm)

1. Open the printer top cover by pulling the tabs located on each side towards the front of the printer, and then lift the top cover to the maximum open angle.
2. Remove the lower front cover.



3. Disengage the platen holder tabs from the lower inner cover by pulling out the right side and left side tabs. Alter the both side tabs into the 90 degree position for thick label.



Tab

The tab here is for regular label.

The tab here is for thick label.  
(Thickness is 0.19 mm)

4. Reassemble the lower front cover in the reverse procedure.
5. Refer to section 3.2.1 to load the media.

### 3.3 Loading the Ribbon

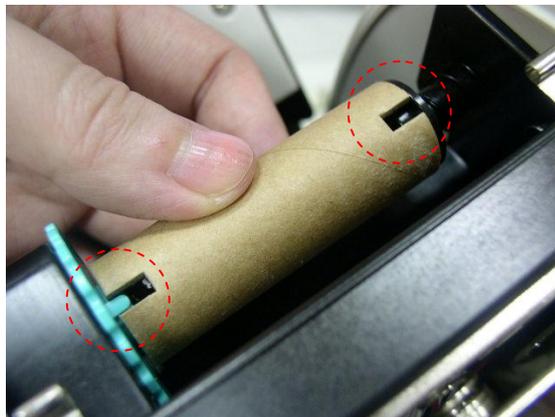
1. Open the printer's top cover by pulling the top cover open levers located on each side of the printer and lifting the top cover to the maximum open angle.
2. Insert the ribbon right side onto the supply hub. Align the notches on the left side and mount onto the spokes.



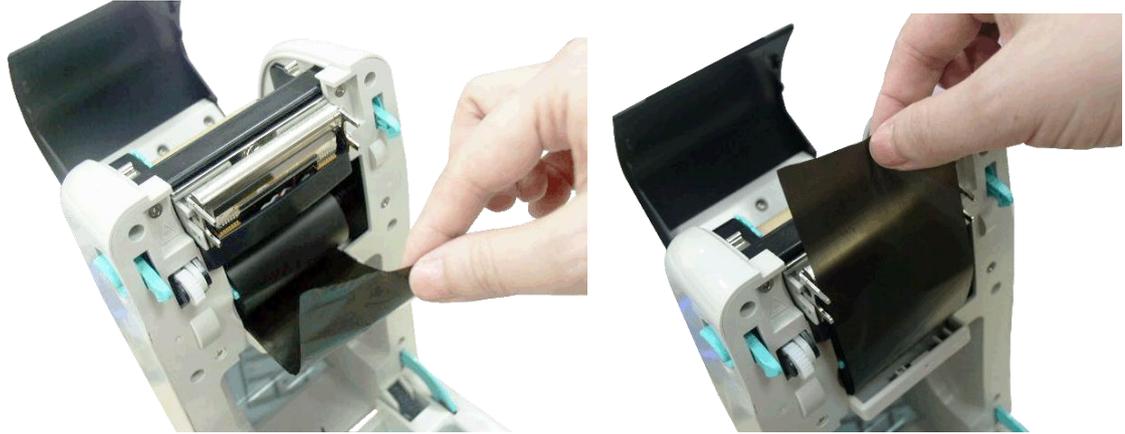
3. Open the ribbon access cover.



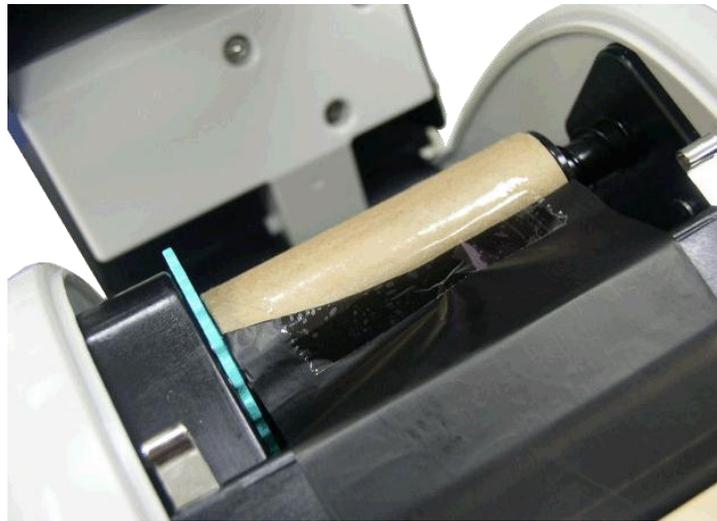
4. Insert the paper core right side onto the rewind hub. Align the notches on the left side and mount onto the spokes.



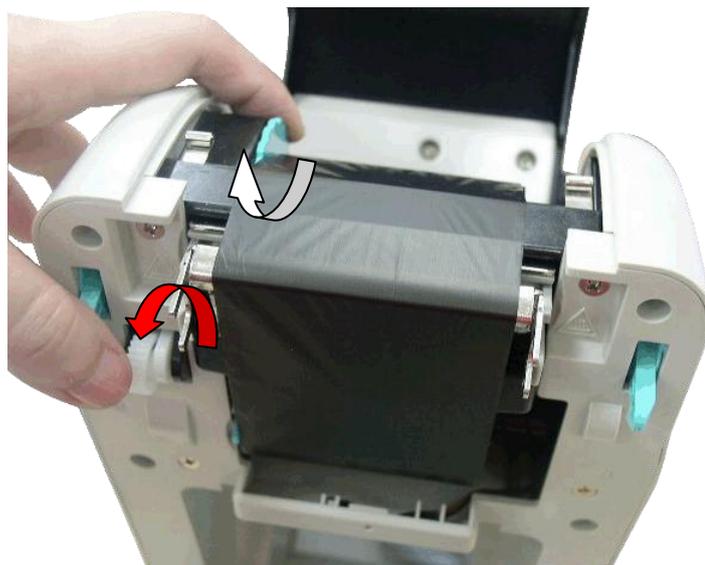
5. Pull the leading ribbon to pass the print head.



6. Stick the ribbon onto the ribbon rewind paper core.



7. Turn the ribbon rewind gear until the ribbon plastic leader is thoroughly wound and the black section of the ribbon covers the print head. Close the ribbon access cover and the top cover.



### 3.6 Install MicroSD Memory Card

1. Open the SD memory card cover.



2. Insert the MicroSD card into the socket.



3. Close the memory card cover.



\* Recommended SD card specification.

SD card spec	SD card capacity	Approved SD card manufacturer
V1.0, V1.1	MicroSD 128 MB	Transcend, Panasonic
V1.0, V1.1	MicroSD 256 MB	Transcend, Panasonic
V1.0, V1.1	MicroSD 512 MB	Transcend, Panasonic
V1.0, V1.1	MicroSD 1 GB	Transcend, Panasonic
V2.0 SDHC CLASS 6	MicroSD 4 GB	Transcend
- The DOS FAT file system is supported for the SD card.		
- Folders/files stored in the SD card should be in the 8.3 filename format		

### 3.7 Using the PC USB Keyboard with Printer USB Host Interface (Factory option)

1. Turn off the printer power.
2. Plug in the PC USB keyboard into printer USB host interface.
3. Turn on the printer power.
4. After pressing the **F1** key of the keyboard, the printer LCD will display as following.

```
File List
> DRAM
  FLASH
```

5. Use up **↑** or down **↓** key of the keyboard to move “>” cursor to select either DRAM, FLASH or CARD that you previously saved file in and press **Enter** key of the keyboard to list files.
6. Select the file and press **Enter** key to run the .BAS program.

```
FLASH List
> TEST1.BAS
  TEST2.BAS
```

7. Then, you can enter the data from keyboard for stand-alone application.

Press PC keyboard **F1** key to start this function.  
Press up **↑** or down **↓** key to move the cursor to the option.  
Press **Esc** key to return to previous menu.  
Press **Enter** key to enter/run cursor located option.  
Press **Ctrl + C** keys to reset the printer and enter “Ready”.

## 4. LED and Button Functions

This printer has one button and one three-color LED indicator. By indicating the LED with different color and pressing the button, printer can feed labels, pause the printing job, select and calibrate the media sensor, print printer self-test report, reset printer to defaults (initialization). Please refer to the button operation below for different functions.

### 4.1 LED Indicator

LED Color	Description
Green/ Solid	This illuminates that the power is on and the device is ready to use.
Green/ Flash	This illuminates that the system is downloading data from PC to memory or the printer is paused.
Amber	This illuminates that the system is clearing data from printer.
Red / Solid	This illuminates printer head open, cutter error.
Red / Flash	This illuminates a printing error, such as head open, paper empty, paper jam or memory error etc.

### 4.2 Regular Button Function

#### 1. Feed labels

When the printer is ready, press the button to feed one label to the beginning of next label.

#### 2. Pause the printing job

When the printer is printing, press the button to pause a printing job. When the printer is paused, the LED will be green blinking. Press the button again to continue the printing job.

### 4.3 Power on Utilities

There are six power-on utilities to set up and test printer hardware. These utilities are activated by pressing FEED button then turning on the printer power simultaneously and release the button at different color of LED.

Please follow the steps below for different power-on utilities.

1. Turn off the power switch.
2. Hold on the button then turn on the power switch.
3. Release the button when LED indicates with different color for different functions.

<i>Power on utilities</i>	<b>The LED color will be changed as following pattern:</b>						
<i>LED color</i>	Amber	Red (5 blinks)	Amber (5 blinks)	Green (5 blinks)	Green/Amber (5 blinks)	Red/Amber (5 blinks)	Solid green
<i>Functions</i>							
<b>1. Gap / black mark sensor calibration</b>		<i>Release</i>					
<b>2. Gap / black mark sensor calibration, Self-test and enter dump mode</b>			<i>Release</i>				
<b>3. Printer initialization</b>				<i>Release</i>			
<b>4. Set black mark sensor as media sensor and calibrate the black mark sensor</b>					<i>Release</i>		
<b>5. Set gap sensor as media sensor and calibrate the gap sensor</b>						<i>Release</i>	
<b>6. Skip AUTO.BAS</b>							<i>Release</i>

#### 4.3.1 Gap/Black Mark Sensor Calibration

Gap/black mark sensor sensitivity should be calibrated at the following conditions:

1. A brand new printer
2. Change label stock.
3. Printer initialization.

Please follow the steps below to calibrate the gap/black mark sensor.

1. Turn off the power switch.
2. Hold on the button then turn on the power switch.
- 3 Release the button when LED becomes **red** and blinking. (Any red will do during the 5 blinks).

- It will calibrate the gap/black mark sensor sensitivity.
- The LED color will be changed as following order :  
Amber → **red (5 blinks)** → amber (5 blinks) → green (5 blinks) → green/amber (5 blinks) → red/amber (5 blinks) → solid green

**Note:**

1. **Sensor calibration can be done by Diagnostic Tool or by power on utility. Please refer to “3.3 Diagnostic Tool” Section for more information.**
2. **Please select gap or black mark sensor type prior to calibrate the sensor.**

### 4.3.2 Gap/Black Mark Calibration, Self-test and Dump Mode

While calibrate the gap/black mark sensor, printer will measure the label length, print the internal configuration (self-test) on label and then enter the dump mode. To calibrate gap or black mark sensor, depends on the sensor setting in the last print job.

Please follow the steps below to calibrate the sensor.

1. Turn off the power switch.
2. Hold on the button then turn on the power switch.
3. Release the button when LED becomes **amber** and blinking. (Any amber will do during the 5 blinks)

- The LED color will be changed as following order.  
Amber → red (5 blinks) → **amber (5 blinks)** → green (5 blinks) → green/amber (5 blinks) → red/amber (5 blinks) → solid green

4. It calibrates the sensor and measures the label length and prints internal settings then enter the dump mode.

**Note:**

1. **Sensor calibration can be done by Diagnostic Tool or by power on utility.**
2. **Please select gap or black mark sensor type prior to calibrate the sensor.**



```

-----
PRINTING SETTING
-----
SPEED: 5 IPS
DENSITY: 8.0
WIDTH: 4.00 INCH
HEIGHT: 4.00 INCH
GAP: 0.00 INCH
INTENSION: 5
CODEPAGE: 850
COUNTRY: 001
-----

```

Print speed (inch/sec)  
 Print darkness  
 Label size (inch)  
 Gap distance (inch)  
 Gap/black mark sensor intension  
 Code page  
 Country code

```

-----
Z SETTING
-----
DARKNESS: 16.0
SPEED: 4 IPS
WIDTH: 4.00 INCH
TILDE: 7EH (~)

CARET: 5EH (^)
DELIMITER: 2CH (,)
POWER UP: NO MOTION
HEAD CLOSE: NO MOTION
-----

```

ZPL setting information  
 Print darkness  
 Print speed (inch/sec)  
 Label size  
 Control prefix  
 Format prefix  
 Delimiter prefix  
 Printer power up motion  
 Printer head close motion

**Note:**  
 ZPL is emulating for Zebra®  
 language.

```

-----
RS232 SETTING
-----
BAUD: 9600
PARITY: NONE
DATA BIT: 8
STOP BIT: 1
-----

```

RS232 serial port configuration

```

-----
DRAM FILE (0 FILES)
-----
PHYSICAL XXXX KBYTES
AVAILABLE XXXX KBYTES
-----
FLASH FILE (0 FILES)
-----
PHYSICAL XXXX KBYTES
AVAILABLE XXXX KBYTES
-----

```

Numbers of download files  
 Total & available memory  
 space



Print head check pattern

## ■ Dump mode

Printer will enter dump mode after printing printer configuration. In the dump mode, all characters will be printed in 2 columns as following. The left side characters are received from your system and right side data are the corresponding hexadecimal value of the characters. It allows users or engineers to verify and debug the program.

ASCII Data →

```

SPEED 2.0 53 50 45 45 44 20 32 2E 30 0D
DENSITY 8 0A 44 45 4E 53 49 54 59 20 38
SET PEEL 0D 0A 53 45 54 20 50 45 45 4C
OFF DIRE 20 4F 46 46 0D 0A 44 49 52 45
CTION 0 9 43 54 49 4F 4E 20 30 0D 0A 47
AP 3.00 mm 41 50 20 33 2E 30 30 20 6D 6D
.0.00 mm 2C 30 2E 30 30 20 6D 6D 0D 0A
REFERENCE 52 45 46 45 52 45 4E 43 45 20
0.0 SET C 30 2C 30 0D 0A 53 45 54 20 43
UTTER OFF 55 54 54 45 52 20 4F 46 46 0D
SIZE 100. 0A 53 49 5A 45 20 31 30 30 2E
02 mm.65.0 30 32 20 6D 6D 2C 36 35 2E 30
4 mm CLS 34 20 6D 6D 0D 0A 43 4C 53 0D
BARCODE 1 0A 42 41 52 43 4F 44 45 20 31
44.149."39 34 34 2C 31 34 39 2C 22 33 39
".120."1.0. 22 2C 31 32 30 2C 31 2C 30 2C
2."571143BT 32 2C 36 2C 22 35 37 31 31 34
38T" PRIN 33 38 54 22 0D 0A 50 52 49 4E
T 1.1 SPE 54 20 31 2C 31 0D 0A 53 50 46
ED 2.0 DE 45 44 20 32 2E 30 0D 0A 44 46
NSITY 8 S 4E 53 49 54 59 20 38 0D 0A 53

ET PEEL OF 45 54 20 50 45 45 4C 20 4F 46
F DIRECTI 46 0D 0A 44 49 52 45 43 54 49
ON 0 GAP 4F 4E 20 30 0D 0A 47 41 50 20
3.00 mm.0. 33 2E 30 30 20 6D 6D 2C 30 2E
00 mm REF 30 30 20 6D 6D 0D 0A 52 45 46
ERENCE 0.0 45 52 45 4E 43 45 20 30 2C 30
SET CUTT 0D 0A 53 45 54 20 43 55 54 54
ER OFF SI 45 52 20 4F 46 46 0D 0A 53 49
ZE 100.02 5A 45 20 31 30 30 2E 30 32 20
mm.65.04 m 6D 6D 2C 36 35 2E 30 34 20 6D
m CLS BA 6D 0D 0A 43 4C 53 0D 0A 42 41
RCODE 144. 52 43 4F 44 45 20 31 34 34 2C
149."39".1 31 34 39 2C 22 33 39 22 2C 31
20.1.0.2.0 32 30 2C 31 2C 30 2C 32 2C 36
:"571143BT 2C 22 35 37 31 31 34 33 38 54
. PRINT 1 22 0D 0A 50 52 49 4E 54 20 31
.1 2C 31 0D 0A

```

← Hex decimal data related to left column of ASCII data

### Note:

1. Dump mode requires 2" wide paper width.
2. Turn off / on the power to resume printer for normal printing.
3. Press FEED button to back to the previous menu.

### 4.3.3 Printer Initialization

Printer initialization is used to clear DRAM and restore printer settings to defaults.

Printer initialization is activated by the following procedures.

1. Turn off the power switch.
2. Hold on the button then turn on the power switch.
3. Release the button when LED turns **green** after 5 amber blinks. (Any green will do during the 5 blinks).

### ■ The LED color will be changed as following:

Amber → red (5 blinks) → amber (5 blinks) → **green (5 blinks)** → green/amber (5 blinks) → red/amber (5 blinks) → solid green

Printer configuration will be restore to defaults as below after initialization.

Parameter	Default setting
Speed	127 mm/sec (5 ips) (203DPI)

	76.2 mm/sec (3 ips) (300DPI)
Density	8
Label Width	2" (50.8 mm)
Label Height	2" (50.8 mm)
Sensor Type	Gap sensor
Gap Setting	0.12" (3.0 mm)
Print Direction	0
Reference Point	0,0 (upper left corner)
Offset	0
Tear Mode	On
Peel off Mode	Off
Cutter Mode	Off
Serial Port Settings	9600 bps, none parity, 8 data bits, 1 stop bit
Code Page	850
Country Code	001
Clear Flash Memory	No
IP Address	DHCP

#### 4.3.4 Set Black Mark Sensor as Media Sensor and Calibrate the Black Mark Sensor

Please follow the steps as below.

1. Turn off the power switch.
2. Hold on the button then turn on the power switch.
3. Release the button when LED turns **green/amber** after 5 green blinks. (Any green/amber will do during the 5 blinks).

- The LED color will be changed as following:  
Amber → red (5 blinks) → amber (5 blinks) → green (5 blinks) → **green/amber (5 blinks)**  
→ red/amber (5 blinks) → solid green

#### 4.3.5 Set Gap Sensor as Media Sensor and Calibrate the Gap Sensor

Please follow the steps as below.

1. Turn off the power switch.
2. Hold on the button then turn on the power switch.
3. Release the button when LED turns **red/amber** after 5 green/amber blinks. (Any red/amber will do during the 5 blinks).

- The LED color will be changed as following:

Amber → red (5 blinks) → amber (5 blinks) → green (5 blinks) → green/amber (5 blinks)  
→ **red/amber (5 blinks)** → solid green

#### 4.3.6 Skip AUTO.BAS

TSPL2 programming language allows user to download an auto execution file to flash memory. Printer will run the AUTO.BAS program immediately when turning on printer power. The AUTO.BAS program can be interrupted without running the program by the power-on utility.

Please follow the procedures below to skip an AUTO.BAS program.

1. Turn off printer power.
2. Press the FEED button and then turn on power.
3. Release the FEED button when LED becomes **solid green**.
  - The LED color will be changed as following:  
Amber → red (5 blinks) → amber (5 blinks) → green (5 blinks) → green/amber (5 blinks)  
→ red/amber (5 blinks) → **solid green**
4. Printer will be interrupted to run the AUTO.BAS program.

## 5. Troubleshooting

The following guide lists the most common problems that may be encountered when operating this bar code printer. If the printer still does not function after all suggested solutions have been invoked, please contact the Customer Service Department of your purchased reseller or distributor for assistance.

### 5.1 LED Status

This section lists the common problems that according to the LED status and other problems you may encounter when operating the printer. Also, it provides solutions.

LED Status / Color	Printer Status	Possible Cause	Recovery Procedure
OFF	No response	No power	<ul style="list-style-type: none"> <li>* Turn on the power switch.</li> <li>* Check if the green LED is lit on power supply. If it is not lit on, power supply is broken.</li> <li>* Check both power connections from the power cord to the power supply and from the power supply to the printer power jack if they are connected securely.</li> </ul>
Solid Green	ON	The printer is ready to use	* No action necessary.
Green with blinking	Pause	The printer is paused	* Press the FEED button to resume for printing.
Red with blinking	Error	The out of label or the printer setting is not correct	<ol style="list-style-type: none"> <li>1. Out of label               <ul style="list-style-type: none"> <li>* Load a roll of label and follow the instructions in loading the media then press the FEED button to resume for printing.</li> </ul> </li> <li>2. Printer setting is not correct               <ul style="list-style-type: none"> <li>* Initialize the printer by instructions in "Power on Utility" or "Diagnostic Tool".</li> </ul> </li> </ol>

**Note:**

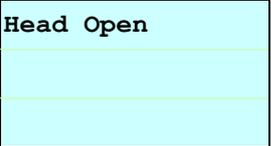
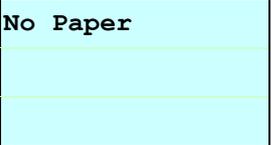
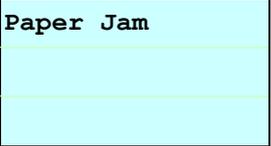
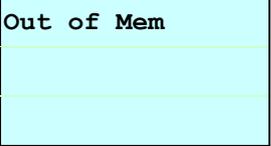
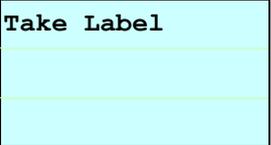
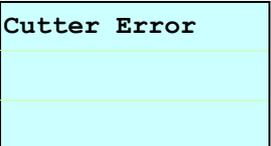
**Printer status can be easily shown on the Diagnostic Tool. For more information about the Diagnostic Tool, please refer to the instruction in the software CD disk.**

## 5.2 Print Problem

<b>Problem</b>	<b>Possible Cause</b>	<b>Recovery Procedure</b>
<b>Not Printing</b>	Check if interface cable is well connected to the interface connector.	Re-connect cable to interface.
	The serial port cable pin configuration is not pin to pin connected.	Please replace the cable with pin to pin connected.
	The serial port setting is not consistent between host and printer.	Please reset the serial port setting.
	The port specified in the Windows driver is not correct.	Select the correct printer port in the driver.
	The Ethernet IP, subnet mask, gateway is not configured properly.	Configure the IP, subnet mask and gateway.
<b>No print on the label</b>	Label loaded not correctly.	Follow the instructions in loading the media.
<b>Continuous feeding labels</b>	The printer setting may go wrong.	Please do the initialization and gap/black mark calibration.
<b>Paper Jam</b>	Gap/black mark sensor sensitivity is not set properly (sensor sensitivity is not enough)	Calibrate the gap/black mark sensor.
	Make sure label size is set properly.	Set label size exactly as installed paper in the labeling software or program.
	Labels may be stuck inside the printer mechanism near the sensor area.	Remove the stuck label.
<b>Poor Print Quality</b>	Top cover is not closed properly.	Close the top cover completely and make sure the right side and left side levers are latched properly.
	Wrong power supply is connected with printer.	Check if 24V DC output is supplied by the power supply.
	Check if supply is loaded correctly.	Reload the supply.
	Check if dust or adhesives are accumulated on the print head.	Clean the print head.
	Check if print density is set properly.	Adjust the print density and print speed.
	Check print head test pattern if head element is damaged.	Run printer self-test and check the print head test pattern if there is dot missing in the pattern.

## 5.3 LCD display (Factory option)

This section lists the LCD display messages that you may encounter when operating the printer. Also, it provides solutions.

Messages	Possible Cause	Recovery Procedure
	<ul style="list-style-type: none"> <li>* The printer top cover is open.</li> </ul>	<ul style="list-style-type: none"> <li>* Please close the top cover.</li> </ul>
	<ul style="list-style-type: none"> <li>* Running out of label.</li> <li>* The label is installed incorrectly.</li> <li>* Gap/black mark sensor is not calibrated.</li> </ul>	<ul style="list-style-type: none"> <li>* Supply a new label roll.</li> <li>* Please refer to the steps in user's manual to reinstall the label roll.</li> <li>* Calibrate the gap/black mark sensor.</li> </ul>
	<ul style="list-style-type: none"> <li>* Gap/black mark sensor is not set properly.</li> <li>* Make sure label size is set properly.</li> <li>* Labels may be stuck inside the printer mechanism.</li> </ul>	<ul style="list-style-type: none"> <li>* Calibrate the gap/black mark sensor.</li> <li>* Set label size correctly.</li> </ul>
	<ul style="list-style-type: none"> <li>* The space of FLASH/DRAM or MicroSD card is full.</li> </ul>	<ul style="list-style-type: none"> <li>* Delete unused files in the FLASH/DRAM or MicroSD card.</li> </ul>
	<ul style="list-style-type: none"> <li>* Peel function is enabled. Waiting user to take label away to print the next label.</li> </ul>	<ul style="list-style-type: none"> <li>* Please take the label away to print the next label if peeler module is installed.</li> <li>* If peeler module is installed and label is been taken away, but the message remains. Please check if the peeler module connector is connected to main board properly.</li> <li>* If peeler module is not installed, please disable the peeler function.</li> </ul>
	<ul style="list-style-type: none"> <li>* Cutter jam.</li> <li>* There is no cutter installed on the printer.</li> <li>* Cutter or cutter driver circuit board is damaged.</li> </ul>	<ul style="list-style-type: none"> <li>* Remove the jammed label.</li> <li>* Make sure the media thickness is equal or less than 0.19mm.</li> <li>* Replace the cutter or cutter driver circuit board.</li> </ul>

# 6. Maintenance

This session presents the clean tools and methods to maintain your printer.

1. Please use one of following material to clean the printer.

- Cotton swab (Head cleaner pen)
- Lint-free cloth
- Vacuum / Blower brush
- 100% ethanol

2. The cleaning process is described as following:

Printer Part	Method	Interval
<b>Print Head</b>	1. Always turn off the printer before cleaning the print head. 2. Allow the print head to cool for a minimum of one minute. 3. Use a cotton swab and 100% ethanol to clean the print head surface.	Clean the print head when changing a new label roll
	<p>The diagram illustrates the cleaning process for the print head. It shows a hand holding a 'Head Cleaner Pen' and applying it to the 'Print Head' surface. The 'Print Head' is shown in a perspective view, with a callout box providing a magnified view of the 'Element' (the printing surface) being cleaned.</p>	
<b>Platen Roller</b>	1. Turn the power off. 2. Rotate the platen roller and wipe it thoroughly with 100% ethanol and a cotton swab, or lint-free cloth.	Clean the platen roller when changing a new label roll
<b>Tear Bar/Peel Bar</b>	Use the lint-free cloth with 100% ethanol to wipe it.	As needed
<b>Sensor</b>	Compressed air or vacuum	Monthly
<b>Exterior</b>	Wipe it with water-dampened cloth	As needed
<b>Interior</b>	Brush or vacuum	As needed

Note:

- Do not touch printer head by hand. If you touch it careless, please use ethanol to clean it.

- **Please use 100% Ethenol. DO NOT use medical alcohol, which may damage the printer head.**
- **Regularly clean the print head and supply sensors once change a new media to keep printer performance and extend printer life.**
- **The maximum printing ratio per dot line is 15% for this printer. To print the full web black line, the maximum black line height is limited to 40 dots, which is 5mm for 203 DPI resolution printer and 3.3mm for 300 DPI resolution printer.**

